

# Medical Head, Neuroscience

Job ID  
REQ-10029796  
Nov 14, 2024  
Australia

## Sommario

Looking for an exceptional work environment that drives innovation and a positive impact on global healthcare? Look no further than Novartis! As a leading pharmaceutical organisation, we are committed to making a difference and shaping the future of medicine. Join our team and experience a supportive and collaborative work environment that offers exciting career opportunities and a strong focus on employee development.

At Novartis, your career growth is our priority. We are currently seeking a highly skilled Medical Head Neuroscience who will play a crucial role in leading and executing brand strategies at the CPO level. This includes coordinating global initiatives, medical affairs, market access, and sales efforts to ensure successful and balanced commercialisation of our products. Join us at Novartis and be a part of our incredible journey towards transforming healthcare.

## About the Role

- Leads and drives consistent execution of brand strategy through the cross-functional team, ensuring understanding, alignment, ownership and on board
- Provides input and chips into the global brand strategy and execution by sharing local insights and standard processes
- Generates brand specific insights through understating of local customer and patient journey and brand impact on the medical community
- Identifies local strategic goals for a brand pre and post launch, factoring in effective market research and local conditions. Builds, leads plan to develop collaborative relationships with the Key Opinion Leaders locally to develop advocacy
- Develops and implements marketing campaigns and tactics and manages this effectively through well-defined KPIs
- Builds and leads brand team (as required by strategy). Supports in the enablement of the sales team with crystal clear messaging and differentiated positioning of the brand
- Acts as a brand champion crafting excitement and passion both internally and externally

## We are seeking candidates who meet the following requirements:

- Strong leadership, influencing, and collaboration skills, with experience in a matrix environment, particularly in clinical and medical affairs. Previous experience with launches across multiple therapy areas is preferred.
- Demonstrated experience in data generation, with an advantage if you have experience with real-world evidence data generation.

- Proven ability to build credibility as a peer expert with external stakeholders.
- Strong market understanding acquired through country experience.
- Strategic analytical skills to identify scientific opportunities and development gaps.
- Understanding of unmet medical needs and ability to utilize innovative, multichannel communication formats for effective evidence dissemination.
- Track record of successfully leading and hiring top-tier medical talent.
- Experience working and leading in a fast-paced, high-demand organization.
- Expertise and experience in the related therapeutic area preferred, especially for medical launches.
- Preferred qualifications include MD, PhD, or PharmD.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Divisione

International

Business Unit

Innovative Medicines

Posizione

Australia

Sito

New South Wales (NSW)

Company / Legal Entity

AU04 (FCRS = AU004) AU Pharma Pty Ltd

Functional Area

Research & Development

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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