# **U** NOVARTIS

# **P&R Manager**

Job ID REQ-10023654 Set 27, 2024 Corea del Sud

### Sommario

• Implements optimal P&R strategies, contributes to the timely listings, expansion and contract renewals of Novartis brands.

• Manage cross-functional teams in the development and submission of value dossiers to HTA bodies.

• Shape P&R environment through generate policy proposal and key stakeholder engagement.

# About the Role

#### **Key Responsibilities:**

• Strategic Access Manager are public relations experts who coordinate P&R shaping efforts by working with the government (MOHW, HIRA and NHIS), National Assembly, KRPIA, academy and media.

• Leads the development of an optimal brand pricing strategy, in collaboration Global and Region Pricing and Reimbursement and with cross-functional team

• Develops economic evidence and value messages that will secure timely listing and reimbursement expansion of Novartis brands.

• Works closely with all internal cross functional stakeholders determine optimal pricing and access strategy for new and existing products.

• Take responsibility for payer and government relations activities in support of market access objectives.

• Development and implementation of Government relations strategic plan to deliver enhanced and aligned relationships with Government bodies.

• Develop communication strategy relative with Policy Shaping, close communication and alignment with Country Public Affairs and Communication Team

• Participated in industry associations, conferences and other events to represent company position and develop knowledge and relationships.

#### **Essential Requirements:**

- + 5 years of value and access experience or relevant experience in pharma industry
- Strong cross-functional collaboration experience
- · Challenge-oriented with passion and confidence

Business level of English proficiency

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <u>https://www.novartis.com/careers/benefits-rewards</u>

#### **Commitment to Diversity and Inclusion:**

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**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <a href="https://www.novartis.com/about/strategy/people-and-culture">https://www.novartis.com/about/strategy/people-and-culture</a>

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Divisione International **Business Unit Innovative Medicines** Posizione Corea del Sud Sito Seoul Company / Legal Entity KR01 (FCRS = KR001) Novartis Korea Limited **Functional Area** Market Access Job Type Full time **Employment Type** Regular Shift Work No Apply to Job

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#### List of links present in page

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