

# Digital Platform Lead – Radioligand Therapy

Job ID  
REQ-10040760  
fév 14, 2025  
Canada

## Résumé

Location: Montreal, Hybrid

Novartis is unable to offer relocation support for this role; please only apply if this location is accessible for you.

About the role:

We are looking for experienced and passionate professionals to help us achieve our ambitious mission to reach reach more patients faster while positioning Novartis as a leader and partner of choice in the Radioligand therapy (RLT) space. As a RLTCare™, you will be responsible for the management and implementation of RLTCare™, a comprehensive and centralized digital platform designed to support healthcare professionals (HCPs) throughout the entire RLT journey.

The role reports directly into the Director, Customer Strategy and Operations and will work closely with the Canadian and International cross-functional teams.

Full time and permanent position

## About the Role

### Key Responsibilities:

- Develop, manage and implement the RLTCare™ digital platform in Canada by adapting global content and features
- Understand the diseases, RLT product and patient journeys and the specific needs of Canadian HCPs in the different therapeutic areas.
- Accountable for the development and execution of RLTCare™ promotional and communication campaigns to drive engagement and adoption amongst HCPs
- Develop simple and meaningful KPIs to measure success, adopt the plan to increase adoption and customer satisfaction.
- Develop annual strategic and tactical plans, including but not limited to the development and launch of MyRLTCare™ patient digital platform
- Adhere to Novartis ethical standards

### Essential Requirements:

- Minimum of a bachelor's degree in business or health sciences
- Minimum of 3 years' experience in pharmaceutical marketing and 3 years of project management, ideally

- 2 different projects of national and/or international scope
- Collaboration and teamwork
- Customer focus
- Ability to manage change and complexity

**Desirable Requirements:**

- Digital & tech savvy (Pharmaceuticals)
- Oncology experience

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

International

Business Unit

Innovative Medicines

Emplacement

Canada

Site

Montreal

Company / Legal Entity

CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.

Functional Area

Commercialisation

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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