

# Director/Associate Director Scientific Communications

Job ID

REQ-10029773

fév 13, 2025

Etats-Unis

## Résumé

The Scientific Communications lead role is a fully integrated partner in the medical strategy team and collaborates across US and global medical organizations. Team accountabilities include scientific content creation for external communications to various audiences related to new launches / indications for key brands and/or related disease area(s) that are aligned with US prioritization. The team is also accountable for multichannel medical engagement and communication strategy and execution. This role also oversees financial and contractual aspects of projects with 3rd party medical communication vendors and some external HCP engagement.

## About the Role

### Major accountabilities

Contributes strategic input into medical channel engagement plans that includes but is not limited to:

- o functional strategy, gap, and competitor analysis;
- o leads strategic workshops around compound LCM and scientific platform;
- o contributes strategic input to US and global medical communication plans
  - Leads development of content and communication strategy for key deliverables, key data flow customized across customer segments and communication platforms
  - o a) FM / US educational resources; b) scientific booths at congresses; c) pipeline content; d) digital - Novartis websites and web portals; e) HCP, journal, and professional society websites; f) patient advocacy; g) consumer and professional ads - digital and print; h) media and social media; i) radio; j) peer-to-peer k) other specific groups and organizations
  - Leads non-promotional review and approval process as project owner and/or approver through the MLR review process;
  - o Accountable for asset accuracy and ensures compliance with all legal/compliance/regulatory and Novartis requirements for scientific communications including but not limited to FDA, NVS policies/guidance's and relevant SOPs and WPs
  - Contributes to commercial and medical launch readiness strategy and planning. Leads development of scientific platform statements (lexicon) and educational content to support launch activities
  - In collaboration with the Congress and Customer Engagement teams, leads key content creations activities for key US meetings and select key regional based US congresses
  - Leads development of content for and engagement (as needed) of medical experts and HCPs at:
    - o i.e., Scientific research forums; clinical and product theaters; digital (direct and indirect); HCP forums; speaker programs

■ Oversees all financial and contractual aspects of assigned projects with 3rd party medical communication vendors and some HCP engagement for Scientific Communications Lead activities

- o a) projects are aligned with strategy b) medical led scientific platform; c) data communication; d) strategic support and workshops; e) content development for external use; f) content development for ad boards, scientific research forum; g) strategic conference management; h) agency optimization to maximize cost, operation, and strategic efficiencies; i) project Task Orders, seasonalization, and budget metrics; j) HCP consultancy agreements

-Develop annual functional strategic plan and budgets for assigned product (s) and manages monthly spend within allocated budget

### **What you will bring to the role:**

-Advanced scientific degree (PhD, PharmD, MD or MS) required.

- Minimum 2 years in Pharma/Biotech industry.
- Prior 3rd party medical communication agency experience is preferred.
- Proficient level of understanding in drug development process, pharmaceutical business, including R & D process & objectives.
- Substantial expertise in scientific communication strategy and medical education activities preferred.
- Demonstrate ability to drive and implement strategy in own area and work closely with other areas of the business to maximize success of medical activities.
- Demonstrate ability to lead development of medical education materials and programs that support product launches.
- Demonstrated ability to organize, interpret and analyze data and develop communications to diverse audiences.
- Demonstrate ability to engage a variety of functional teams by significantly contributing to strategy and influencing beyond function.
- Demonstrate ability understand organizational structure and manages relationships with scientific and non-scientific demands.
- Educate organization on emerging trends and policies that may significantly impact external scientific communication of medical content
- Demonstrate significant knowledge on leveraging digital platforms for delivering scientific content preferred
- Demonstrate ability to effectively analyze data and information that can be shared as metrics, insights and inform functional productivity.
- Strong project management and budget management experience

-Operate responsibility to ensure high quality and compliance.

The pay range for this position at commencement of employment is expected to be between \$192,000.00 and \$288,00.00 per year for the Director role and between \$145,600.00 and \$270,400.00 for the Associate Director; however, while salary ranges are effective from 1/1/25 through 12/31/25 fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and

the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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### **Accessibility & Reasonable Accommodations**

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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