

# Executive Director, Public Affairs (SERCE Czech Republic, Hungary, Poland, Russia, ECC)

Job ID  
REQ-10027636  
nov 26, 2024  
Suisse

## Résumé

"We're a team of dedicated and smart people united by a drive to achieve together"

The ED, Public Affairs SERCE will spearhead policy thought leadership for the SERCE cluster, (Czech Republic, Hungary, Poland, Russia, ECC) staying ahead of emerging trends and aligning with cross-functional teams to drive local and regional policy priorities in SERCE cluster countries. The role entails fostering collaboration between countries, providing strategic guidance, and executing advocacy initiatives tailored to the cluster's needs. Building strong networks with stakeholders will be crucial in advancing Novartis' objectives across the region.

## About the Role

### Key Responsibilities

- Represent Public Affairs in International SERCE LT
- Drive policy thought leadership for Novartis in SERCE cluster countries on key areas, aligned with overall Region Europe PA policy priorities
- Proactively monitor emerging policy and regulatory topics across the cluster
- Partner and align with cross-functional partners (e.g. value & access, patient advocacy, communications, medical, healthcare systems) to drive RE policy priorities locally
- Align with direct reporting countries (CZ, HU, PL, RU, ECC) on local policy priorities and interface with SERCE cluster country PA leads to calibrate local view and inputs on key policy areas
- Work in close alignment with SERCE cluster countries PA leads and provide leadership on key issues in cluster and strategic country plans
- Align with regional PA Portfolio Advocacy leads to drive regional and local execution of advocacy activities in the SERCE cluster
- Build and maintain strong network and partnerships with defined stakeholders across the SERCE cluster

### Essential Requirements

- Extensive experience in Public Affairs and/or other corporate functions in a pharmaceutical company
- Strong advocacy, influence and communication skills
- Proven track record of impactful public affairs, policy, strategy and/or commercial roles at country, regional and/or global levels
- Strong understanding of the legislative environment in the EU and key national markets.
- Experience in crisis and issues management
- Strong communication skills to convey advocacy contents clearly and facilitate alignment among

stakeholders across the organisation

- Ability to work across different parts of the organisation, build networks and share information with key stakeholders
- Critical thinking, predictive and enterprise mindset and outcome-focused performance management

## Desirable Requirements

- Master's degree (e.g. MSc) / University Diploma or equivalent in relevant discipline

***Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve***

***Accessibility and accommodation: Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to [inclusion.switzerland@novartis.com](mailto:inclusion.switzerland@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.***

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Division

Corporate Affairs

Business Unit

Corporate

Emplacement

Suisse

Site

Basel (City)

Company / Legal Entity

C010 (FCRS = CH010) Novartis International AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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