

# Competitive Intelligence Manager

Job ID  
REQ-10041097  
Feb 21, 2025  
India

## Resumen

Perform comprehensive CI analysis at franchise/brand/ disease area level and deriving actionable insights focused on strategic imperatives. Holistic CI Surveillance of competitor products/company and Therapy area (TA) of interest. Provide proactive support and timely communicate competitive threats from external factors (Market, Competitor & Portfolio Analysis) and optimize opportunities in both clinical and marketing activities

## About the Role

**Location – Hyderabad #L4 Hybrid**

### About the Role:

Competitive Intelligence Manager for CART in Immunology TA for US market.

### Key Responsibilities:

- Working closely with cross functional stakeholders to add business value through secondary desk research and effectively managing primary CI activities
- Tracking Competitive developments using multiple Novartis subscribed databases e.g. ClinicalTrials.gov, TrialTrove, etc, working in close collaboration with CI/Medical/Commercial/x-functional teams. Ensures deliverables adhere to CI communications plan and ethical guidelines
- Tracking competitive developments in CART technology platform (for Immunology) and report back to respective teams, provide input into adapting clinical/commercial/regulatory strategies for key NVS portfolio
- Manage Pre-congress planning (via abstract mining) and Post-congress reporting activities.
- Collating materials gathered by the primary CI vendors, which is then reviewed, summarized. The key lessons and takeaways are then distilled by CI advisors with recommendations and insights for the brand/x-functional teams.
- Developing strategic implications and managing communications with the team and external customers as necessary. Supporting ad-hoc projects and internal meetings such as Scenario Planning pre-read preparation, clinical trial/pipeline report updates, LCM plan inputs etc.
- Supervises the work of CI analysts and provides supportive coaching and guidance

### Essential Requirements:

- Education: PhD/Masters Degree in Life Sciences. MBA from reputed institutes.
- Languages: Fluent spoken and written English essential
- Experience: 8+ years of experience in Competitive Intelligence, Market Intelligence, Business Development & Licensing or consulting assignments.

## **Commitment to Diversity and Inclusion:**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

## **Accessibility and accommodation:**

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**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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División

Operations

Business Unit

CTS

Ubicación

India

Sitio

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Márketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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