

Prostate Cancer Director, International

Job ID
REQ-10041069
Feb 21, 2025
Suiza

Resumen

We are seeking an experienced and passionate professional to join our team and help us achieve our ambitious mission of becoming a leader in Prostate Cancer innovation with one of our priority brands.

As a strategic director for this brand, you will play a pivotal role enabling a successful launch of the product and its new indications, driving brand performance within top 3 markets assessing excellence in execution within our new CLS business operating model.

This role reports directly to the Executive Director International and, being an above-country position, will focus primarily on the 3 priority markets, as well as the top three regions (EU, LACan, and APMA).

If you are driven by a commitment to making a difference in the lives of patients and possess the expertise to lead a dynamic team, we would love to hear from you!

About the Role

Location: This is a full-time position based in Basel, Switzerland. #LI-Hybrid

Key Responsibilities:

- Lead the brand's launch readiness strategic plan of current and future indications in the top 3 markets/regions.
- Drive country brand performance discussion and assess excellence in execution within prioritized markets, leveraging standardized KPIs across TAs.
- Active monitoring of key market events, HCP insights and competitive landscape to aid creating robust strategies and tactics.
- Develop & implement a cross-functional TL (thought leader) engagement strategy for the launch of new indications.
- Accountable for overall commercial budget and alignment with cross functional team.
- Build a cross-functional "One Brand Plan" derived market opportunity assessment, stakeholders value drivers, competitive assessment and integrated insights.
- Lead without direct authority a "one-team" cross functional mindset, role-modelling clear expectations on focused prioritization for the brand, co-created with priority markets and cross functional partners.
- Active and influencing collaborator to pipeline teams on behalf of commercial providing input into early commercial opportunities, clarify best clinical development plan that leads to optimal value.
- Provide strategic input into clinical development plan at the GPT meetings to ensure a path to commercialization for future indications and pipeline assets.

- Ensure strong leadership and guidance on all commercial execution excellence requirements, ICE, field execution, FF messaging, targeting, call plan, etc.

Essential Requirements:

- At least 10 years of experience in the biopharmaceutical / pharma / healthcare industry.
- At least 5 years of marketing experience, above & within country experience. Launch experience is required.
- Over 3 years of Oncology experience, preferably in prostate cancer.
- People management skills and influencing without authority.
- Navigating within a complex matrix environment.
- Strong communication skills and experience in engaging with top TL resulting into impact.
- Strategic Thinking and Planning / Business acumen.
- Agile, resourceful with strong leadership, collaboration, presentation and negotiation skills.
- Initiative, self-motivation and superior organizational and time management skills.
- Fluent spoken and written English.

Benefits and Rewards:

Read our handbook to learn about all the ways we'll help you thrive personally and professionally: [Novartis Life Handbook](#)

Commitment to Diversity and Inclusion / EEO:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or to receive more detailed information about the essential functions of a position, please send an e-mail to inclusion.switzerland@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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División

International

Business Unit

Universal Hierarchy Node

Ubicación

Suiza
Sitio
Basel (City)
Company / Legal Entity
C028 (FCRS = CH028) Novartis Pharma AG
Functional Area
Gerencia Comercial y General
Job Type
Full time
Employment Type
Regular
Shift Work
No
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