

# Analyst - MCI

Job ID  
REQ-10036297  
Ene 14, 2025  
India

## Resumen

We are seeking a highly-skilled and experienced Marketing Cloud Testing team to join our team Marketing Automation team who works closely with brand teams; understands various data sources, adept in building data ingestion pipelines, skilled in testing end-to-end data ingestion layers, data models and visualization dashboards based on previously built test scripts.

## About the Role

### Key Responsibilities:

- Build e2e test scripts for each release based on user epics across the data value chain – ingestion, data model and visualization
- Post development, run the test scripts using any of testing platforms viz Proton etc
- Document results and highlight any bugs / errors to development team and work closely with development team to resolve the issues
- Must audit technical developments and solutions and validate matching of source data with MCI
- Additional responsibilities may include creating and updating knowledge documents in the repository as needed.
- Work closely with Technical Lead and Business Analysts to help design testing strategy and testing design as part of pre-build activities
- Participate in data exploration and data mapping activities along with technical lead and business and DDIT architects for any new data ingestion needs from business along with Development team
- Build and maintain standard SOPs to run smooth operations that enable proper upkeep of visualization data and insights

### Qualifications:

- Minimum of 3-4 years of experience in Dataroma / MCI as hands on developer Prior experience in any of visualization platforms viz Tableau, Qlik, Power BI as core developer is a plus
- Experience of working on Data Cloud and other data platforms is a plus
- Hand-on experience in using any ETL tools such as Informatica, Alteryx, DataIKU preferred
- Prior experience in testing automation platforms preferred
- Excellent written and verbal skills. Strong interpersonal and analytical skills
- Ability to provide efficient, timely, reliable, and courteous service to customers. Ability to effectively present information
- Demonstrated knowledge of the Data Engineering & Business Intelligence ecosystem
- Salesforce MCI certification. Familiarity with AppExchange deployment, Flow, Aura component and Lightning Web component will be a plus.

## **Commitment to Diversity and Inclusion:**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

## **Accessibility and accommodation**

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División

Operations

Business Unit

CTS

Ubicación

India

Sitio

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Márketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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