

# Corporate Affairs & Patient Relations Manager

Job ID  
REQ-10029787  
Nov 21, 2024  
Perú

## Resumen

Location: Lima, #LI-Hybrid

About the role:

Responsible for a defined scope in the execution of Comms & Patient Relations strategies and plans. Ensures all aspects of the daily operations run effectively and efficiently, identify and resolve upcoming issues, improve processes, ensure quality deliverables.

## About the Role

### Key responsibilities:

- Enhance engagement with the patient community through a patient-focused mindset.
- Identify solutions that educate and empower patient organizations to improve patients' disease awareness, quality of life and access to therapies.
- Work with patient organizations to plan and implement short- and long-term programs to meet both business and disease communities needs.
- Stay current with relevant information and resources regarding industry and health care legislation.
- Provide updates regularly to the disease communities.
- Monitor metrics and audience statistical analysis and planning.
- Develop strategy and content for multi-channel communications activities (traditional, social and digital channels), aligned to communication objectives, focusing on brands & disease areas that are deemed priority for the business.
- Manage PR agencies and budgets, track progress, ensure deadlines are met, and ensure quality and compliance in communication materials

### Essential requirements:

- Bachelor's degree in communication sciences and/or Journalism
- Experience in roles related to communications and/or patient management, preferably within the pharmaceutical industry, NGOs or newspapers
- Strong oral and written communication skills
- Ability to convey scientific information in simple language
- High capacity for empathy and self-management
- International experience is a plus
- Strong project management skills
- Intermediate English level

## Benefits and rewards

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

## Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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División

International

Business Unit

Innovative Medicines

Ubicación

Perú

Sitio

Lima (Pharmaceuticals / GDD / CTS)

Company / Legal Entity

PE01 (FCRS = PE001) Novartis Biosciences Peru

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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