

Sr. TA Strategy Lead (Renal Therapy Area)

Job ID
REQ-10018492
Ago 07, 2024
Japón

Resumen

The Senior TA Strategy Lead is responsible to co-develop Renal TA strategy, localising International Renal strategy to optimize sales, grow market share and revenue for a brand or set of brands in the short and long term.

About the Role

Major Accountabilities

- Engage with International TA to shape future strategy and ensure Japan market voice is heard.
- Engage with International TA to input requirements for pre and post launch from Japan.
- Localize strategy to Japan market and set brand priorities to drive TA performance.
- Lead cross-functional team to shape the market and maximize brand value.
- Liaise with TA Ecosystem Leads to ensure that operational requirements are consistent with the strategy.
- Drive forecasting of Brand Performance and work with TA Ecosystem Leads to estimate cost to deliver priorities.
- Develop deep understanding of the market dynamics in the Therapeutic Area, identifying short- and long-term opportunities to enhance the brand.

Key Performance Indicators

- Renal TA comprehensive revenue and market share/sales of key brands.
- Degree of alignment with key stakeholders on pre-launch planning and activities.

Background

Education:

- A university level (bachelors) degree; Marketing, Business Administration, Clinical Research, or related field
- MBA a plus.

Languages:

- English: Business level mandated
- Japanese: Business level mandated

Experience/Professional requirement:

- Experience working cross-functionally and trans-nationally

- Pharmaceutical marketing experiences including new launches
- 5-7 years of experience in field sales, related marketing services, brand management and/or medical activities.
- Experience in rare diseases or renal diseases highly preferred
- Strong interpersonal skills
- Business planning, analysis, management reporting skills
- Internal cross functional communication and leadership

Competency

- Strong relationship management and natural collaborator
- Experience and capable of managing Global communications
- Strategic, analytical and creative thinking
- Agile and growth mindset

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

División

International

Business Unit

Innovative Medicines

Ubicación

Japón

Sitio

Head Office (Japan) (Pharmaceuticals)

Company / Legal Entity

JP05 (FCRS = JP005) Novartis Pharma K.K.

Functional Area

Márketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities.

If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to midcareer-r.japan@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Job ID
REQ-10018492

Sr. TA Strategy Lead (Renal Therapy Area)

[Apply to Job](#)

Source URL: <https://prod1.adacap.com/careers/career-search/job/details/req-10018492-sr-ta-strategy-lead-renal-therapy-area>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Head-Office-Japan-Pharmaceuticals/Senior-TA-Strategy-Lead_REQ-10018492
5. <mailto:midcareer-r.japan@novartis.com>
6. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Head-Office-Japan-Pharmaceuticals/Senior-TA-Strategy-Lead_REQ-10018492