

# Brand Associate Oncology

Job ID  
REQ-10037824  
März 07, 2025  
Mexiko

## Zusammenfassung

Location: Insurgentes, Mexico City, #LI-Hybrid

Development and execution of promotional materials in accordance with brand strategy:  
Implementation of “adoption journeys” by customer segment and follow-up  
Timely execution of event planning generated by sales force (round tables and scientific sessions)

## About the Role

## Key Responsibilities:

- Coordination with creative agency for the elaboration of promotional materials promotional material
- Liaises with internal departments and external agencies to ensure full communication and success of promotional materials
- Review of texts and promotional claims with medical management and marketing
- Internal and external submission of material (COFEPRIS)
- Follow-up on printing/programming and delivery of material per cycle
- Development of promotional guide per cycle and presentations
- Ensure excellence in execution withing the Sales Managers by field monitoring
- Extensive contact with sales force for event planning and execution
- Assure the generation of required documentation for submission
- Timely closing of the event within the internal system
- Generates reports of brand events and impact at a market level

## Implementation of the “Treatment startup” program for the brand

- Ensure optimal inventory level
- Analyze and propose process optimization
- Ensure delivery is generated on time and on budget

## Essential requirements:

Academic Background: Professional with a Bachelor’s Degree in positions related to Administration & Marketing

Essential: Between 1-2 years of working experience in the pharmaceutical industry

Skills: Intermediate Office Package (Excel, PPT), Advanced English, Veeva CRM

## Desirable

- Sales Experience
- Understanding of the Oncology Market
- Digital understanding
- Applies project management, analytical, communication and presentation skills.
- Demonstrates commercial drive and networking and flexibility

## Benefits and rewards

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

## Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Abteilung

International

Business Unit

Innovative Medicines

Ort

Mexiko

Website

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

## Accessibility and accommodation

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [tas.mexico@novartis.com](mailto:tas.mexico@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Job ID  
REQ-10037824

## **Brand Associate Oncology**

[Apply to Job](#)

---

**Source URL:** <https://prod1.adacap.com/careers/career-search/job/details/req-10037824-brand-associate-oncology>

### **List of links present in page**

1. <https://www.novartis.com/careers/benefits-rewards>
2. <https://www.novartis.com/about/strategy/people-and-culture>
3. <https://talentnetwork.novartis.com/network>
4. <https://www.novartis.com/careers/benefits-rewards>
5. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/INSURGENTES/Brand-Associate-Oncology\\_REQ-10037824](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/INSURGENTES/Brand-Associate-Oncology_REQ-10037824)
6. <mailto:tas.mexico@novartis.com>
7. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/INSURGENTES/Brand-Associate-Oncology\\_REQ-10037824](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/INSURGENTES/Brand-Associate-Oncology_REQ-10037824)