

Sr. HEOR & Access Strategy Manager

Job ID
REQ-10034690
Dez. 19, 2024
China

Zusammenfassung

Value Access organization aims to establish long-term partnership with HCS stakeholders, systematically generate customer insights, maximize patient access, drive self-pay to reimbursement working with public and private stakeholders.

We are looking for a HEOR and Access Strategy Sr Manager who will be responsible for the development and tactical execution of market access and pricing strategy for Oncology products.

About the Role

Key Responsibilities

- Develop pricing and market access and NRDL strategy for pipeline and inline products.
- Develop HEOR evidence generation strategy, conduct evaluation of feasibility of ITC and adaptation of HEOR model, develop preliminary HEOR model structure from China access perspective.
- Design and execute HEOR/RWE research from study protocol development to study management and publication facilitation, including disease burden, CEA, BIA, PRO and RWE research.
- Identify evidence gap, and provide inputs to IEP, global HEOR plan, and HEOR model & RWE generation plan from China access perspective. Support global to execute global relevant studies in China.
- Compile product value dossiers, value messages and actively communicate/train relevant functions on key value messages.
- Work closely with internal functional departments, global market access to ensure access strategy are aligned with local and global business objectives.
- Work with cross-functional team to develop stakeholder mapping and customer engagement strategy.
- Proactively monitor external environment, customers, and competitors to identify access opportunities
- Timely provide input to global and regional cross-functional teams based on local pricing and access policies.

Essential Requirements:

- Master's degree or above, specialty in economics, marketing or healthcare-related discipline.
- Fluent in both written and spoken Chinese Mandarin and English.
- 5+ years' experience in Market Access, Pricing and HEOR in pharmaceutical industry or consultancy company, commercial background is welcomed.
- Strong HEOR modeling skillsets is preferred.
- Solid experience in NRDL is preferred.
- Strong strategic thinking and market-oriented mindset.
- Strong knowledge of local payer systems and policies.

Desirable Requirements:

- Previous experience in NRDL is preferred.
- Strong HEOR modeling skillsets.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Abteilung

International

Business Unit

Innovative Medicines

Ort

China

Website

Shanghai (Shanghai)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Alternative Location 1

Beijing (Beijing), China

Functional Area

Market Access

Job Type

Full time

Employment Type

Shift Work

No

[Apply to Job](#)

diversityandincl.china@novartis.com

Job ID
REQ-10034690

Sr. HEOR & Access Strategy Manager

[Apply to Job](#)

Source URL: <https://prod1.adacap.com/careers/career-search/job/details/req-10034690-sr-heor-access-strategy-manager-zh-cn>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis_Careers/job/Shanghai-Shanghai/Sr-HEOR---Access-Strategy-Manager_REQ-10034690-1
5. <mailto:diversityandincl.china@novartis.com>
6. https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis_Careers/job/Shanghai-Shanghai/Sr-HEOR---Access-Strategy-Manager_REQ-10034690-1