🕛 NOVARTIS

Disease Area Specialist (Maternity cover)

Job ID REQ-10028000 Okt. 31, 2024 Israel

Zusammenfassung

Territory: Natania to Haifa. Location: field-based position.

This position is a temporary maternity cover position.

Therapeutic area: Cardiovascular and Neurology.

An important role within the biggest team: Responsibility for the execution of business plans to meet business goals for an assigned territory. Drive territory product performance and market share, to develop effective professional business relationships with customers, in accordance with the Novartis Customer Solution Model.

About the Role

Your Key Responsibilities:

Your responsibilities include, but not limited to:

- Build strong business relationship, best for both fast & short term and long-term results, for making the numbers and 'building customers. To understand customers, their environment, potential and needs and then provide customized solutions with our products and services, preferably innovative services and then obtaining firm dedication for prescriptions.
- To use detailed knowledge of competitors' products and their relative strengths and weaknesses during customer calls. Implement the squad strategy and tactical plan. Work with all relevant partners and squad members to ensure "closing" the loop.
- Collaborate with internal team members such as medical advisor, MSLs, KAMs to ensure our customers are receiving the best tailored solution based on their needs.
- Capture insights from the field and report back to the squad to support refining and adapting tactical plan and brand strategy. Adapt and optimize the approach and communication style during calls.
- Ensure adequate pre-call planning, post-call evaluation and keep promises. Use available resources and invest according to Business plan, all plans and events must have clear objectives be accurate, candid and appropriate for their intended context. The responsibility to plan for a very proactive and productive approach- to the territory with the best return on investment (ROI).
- Accountability for a quarterly business plan: a business plan sheet contains critical information about actions and priorities and investments for a period; (where to work, whom to see, how often, what to do).
- Supervise and follow-up the business plan on an ongoing basis: Collect and record information relevant to customer targeting and systematically use OnCore.
- Analyze territory product performance and market data on brick-level on a regular basis and propose
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action plan to regional sales manager. Coordinate visit cycles with co-detailing salesperson to improve costumer coverage and impact.

Essential Requirements:

- Education: Life Sciences Degree.
- Min. 1 year of experience from a medical sales position or product Specialist from Pharma.
- Proficient Hebrew and English, both written and spoken.
- Cross functional collaboration.
- Customer focus.
- Flexibility.
- Agile.
- Digital capabilities.

Desirable Requirements:

• Cardiology therapeutic area knowledge.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

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Commitment to Diversity and Inclusion / EEO:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <u>https://www.novartis.com/careers/benefits-rewards</u>

Abteilung International Business Unit Innovative Medicines Ort Israel Website Israel Company / Legal Entity IL04 (FCRS = IL004) Novartis Israel Functional Area Der Umsatz Job Type Full time Employment Type Temporary (Sales) (Fixed Term) Shift Work No Apply to Job

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