

Director, Communications-Finance/Strategy & Growth Activation

Job ID
REQ-10022797
Nov. 04, 2024
Schweiz

Zusammenfassung

Location: Basel, Switzerland (Hybrid)

Communicate the value Novartis creates, and its impact on people, the environment, and society to financial and Business Development (BD) / Mergers & Acquisition audiences. Set vision and align on strategic engagement efforts to drive our company's leadership narrative in our financials and to position our company as the BD partner of choice.

About the Role

Your responsibilities include, but not limited to:

- Implement financial communications strategy at quarterly earnings and beyond earnings cycles, as well as key financial and investor events:-
- Closely partner with key groups within Finance Organization, e.g., Investor Relations (IR), to develop messaging/communications tactics that complement and advance efforts to reach and impact investment community
- Engage business/financial media to drive strategic, pulsed news coverage in traditional media
- Ensure financial messaging and materials are pulled through across internal audiences to engage and educate them on the company's financial strategy
- Set vision/direction and activate social media engagement strategies and thought leadership platforms to advance Novartis strategy among financial/investor/BD audiences
- Seek and engage influencers (e.g., KOLs) to proactively tell/promote Novartis story among investor/BD audiences
- Elevate S&G organization among key ventures capital/BD audiences with strategic S&G communications strategy.
- Build operating model/process for strategic external and internal communications to promote BD activities
- Manage oversight of all BD deals/collaborations support across CA
- Develop and execute internal and external communications plans for BD/Deal announcements
- Execute issues management tactics to mitigate reputational risk among investors/S&G partner audiences
- Understand the external environment for the Finance and S&G organizations and how to reach and influence their key stakeholders
- Exemplify a predictive mindset; seek multidirectional insights to understand our environments and stakeholders, and embrace iterative, measurable experimentation and action.

What you'll bring to the role:

- Bachelor's degree in, Communications, Business Administration or related field; advanced degree preferred.
- Significant experience in communications, preferably in the pharmaceutical or healthcare industry with a focus on finance and investor relations.
- Excellent business/financial media relations skills, including expertise in social media
- Strong knowledge of financial/quarterly earnings communications and regulatory requirements
- Excellent leadership and influencing skills, with the ability to align diverse stakeholders and drive results
- Strategic mindset with the ability to develop and implement innovative approaches in financial/BD communications
- Demonstrated ability to continuously track and leverage new trends in financial/BD communications
- Strong cross-functional collaboration skills and the ability to serve as a key interface with various internal functions
- Understanding of regulatory financial reporting requirements
- Proficiency in English required - excellent communication and presentation skills, with the ability to effectively communicate complex information to senior management and external stakeholders
- Issues management/risk mitigation identification and management
- Adaptable and able to thrive in a fast-paced environment with evolving priorities

Commitment to Diversity and Inclusion / EEO:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Abteilung

Corporate Affairs

Business Unit

CTS

Ort

Schweiz

Website

Basel (City)

Company / Legal Entity

C028 (FCRS = CH028) Novartis Pharma AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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