

# Associate Director Business Analyst Salesforce Data Cloud

Job ID  
REQ-10040579  
Mar 03, 2025  
Spain

## Summary

Location: Barcelona (Hybrid)

Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

We are seeking a proficient Business Analyst specializing in Salesforce Data Cloud to join our team. In this role, you will serve as a strategic advisor, utilizing data analysis to challenge and enhance global business processes, products, services, and software. You will engage with global business leaders, collaborating with appropriate teams to identify requirements and deliver data-driven recommendations that drive efficiency and business value.

## About the Role

### Major accountabilities:

- Backlog management - Epics, User Stories & Blueprint:
  - Participate in epics creation.
  - Own user stories /backlog creation, updating and grooming.
  - Participate in Blueprint creation and own BP updates based on tech needs.
- Data Discovery:
  - Collaborates with the Data team and cross functional groups and SI partners on Data discovery activities.
  - Participate in multi-part data discovery, own meeting notes, recording and follow-up of requirements gathering activities.
  - Participate in knowledge transfer sessions with vendors or implementation partners.
- Collaborate with Implementation Partner/Day to Day activities:
  - Own answering technical queries in tech sync calls.
  - Own answering queries on PO priority and roadmap.
  - Listen to architectural/data-based queries in tech sync calls.
- Collaborate with Product Owner and Tech product leads:
  - Own the introduction to the Engagement 360 program to cross functional teams, perform activities such as demos, PI planning, and Sprint planning. Own understanding the PO vision and priority for the roadmap.

- Own coordinating with the PO for approvals/clarifications, as well as engage with vendors / SI partners to ensure architectural design validation and solution clarity.

### **Commitment to Diversity & Inclusion:**

*We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.*

### **Minimum Requirements:**

- Salesforce Martech product experience and certifications are highly desirable.
- Work Experience in leveraging digital technology and big data.
- Proficiency in influencing stakeholders without formal authority.
- Strong relationship management skills.
- Proven track record of successful collaboration across organizational boundaries.
- Background in the pharmaceutical industry is preferred.
- Prior experience working in a multinational global environment.
- History of engaging with senior management.

### **Languages :**

- English fluent

Why Novartis: Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world.

How can we achieve this?

With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Operations

Business Unit

CTS

Location

Spain  
Site  
Barcelona Gran Vía  
Company / Legal Entity  
ES06 (FCRS = ES006) Novartis Farmacéutica, S.A.  
Alternative Location 1  
INSURGENTES, Mexico  
Functional Area  
Technology Transformation  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
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