

# Medical Engagement Manager

Job ID

REQ-10040334

Mar 13, 2025

Netherlands

## Summary

In line with overall product strategy, the Medical Engagement Manager is responsible for supporting the design, implementation and execution of Medical Affairs plans for assigned Therapy Area, providing scientific information, helping design & organise clinical studies, building educational dialogue with KOLs and regulatory stakeholders.

## About the Role

This is a Customer-Facing role with a diverse array of responsibilities, including but not limited to:

- Ensure that activities are in the best interest of patients
- Provide support when a specific medical need is identified
- Ensure appropriate identification/mapping of Medical Experts (MEs) and Key Accounts
- Identify opportunities to involve MEs
- Develop and execute ME & key stakeholder engagement and activity plans
- Align these plans with the country strategy
- Collect impactful, actionable insights from MEs
- Inform and shape medical strategy
- Raise awareness of Novartis' brands, programs, and disease areas through publications, scientific presentations, projects, and trainings
- Act as a company ambassador in external scientific programs and congresses
- Utilize Omnichannel where possible
- Co-develop local (brand) strategic and tactical planning and execution.
- Optimize trial execution
- Provide scientific educational support to potential and actual study sites in collaboration with clinical operations
- Facilitate Investigator Initiated Trial (IIT), Post Trial Access (PTA), and Managed Access Programs (MAP) and other research projects processes as appropriate
- Identify joint value creation opportunities with key scientific leaders and other partners in the healthcare system, including patient associations
- Prepare, drive, and execute local Medical Affairs plans
- Ensure that Target Patient Population Outcomes (TPOs) are updated, relevant, and tracked with appropriate regional and global support

Major accountabilities include:

- Ensure responses are high quality and timely, in accordance with applicable standards
- Establish standard response documents for frequently asked questions

- Provide medical/scientific input for clinical trial and research-related activities, including initiation and oversight of clinical studies within the therapeutic area
- Support country strategy for Non-Interventional Studies and Investigator Initiated Trial activities
- Coordinate review and approval of medical materials and locally developed promotional materials
- Ensure that global or regional medical materials for stakeholder engagement and events are tailored to local needs and reviewed/approved as per local/P3 guidelines
- Share insights with cross-functional groups including Pharmacovigilance, Regulatory affairs, Market Access, QA, Commercial teams, Brand teams, and others
- Identify and assess risks
- Plan mitigation strategies and implement and monitor appropriate internal controls within the area of responsibilities
- Ensure technical complaints, adverse events, and special case scenarios related to Novartis products are reported within 24 hours of receipt
- Manage the distribution of marketing samples where applicable

Key performance indicators:

- Works within Ethics & Compliance policies -Achievement of annual targets for medical activities

Work Experience:

- Project Management
- Operations Management and Execution
- Collaborating across boundaries

Skills:

- Medical Governance
- Third-Party Sponsored Trials
- Non-Interventional Studies (NIS) / Epidemiology Studies
- Medical Education and Scientific Engagement
- Health Economics and Market Access
- Medical Science and Disease Area Knowledge
- STEAM - Applied Science, Technology, Engineering, Arts, Math
- Clinical Trial Set-up, Management & Conduct
- Clinical Trial Design, Data & Reporting
- Preclinical Safety
- Medical Safety

Languages :

- Dutch & English fluent spoken and written

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Division

International

Business Unit

Universal Hierarchy Node

Location

Netherlands

Site

Amsterdam

Company / Legal Entity

NL08 (FCRS = NL008) Novartis Pharma NL

Functional Area

Research & Development

Job Type

Full time

Employment Type

Temporary (Fixed Term)

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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