

# **Executive Director, Public Affairs Asia Aspiring**

Job ID REQ-10027609 Feb 10, 2025 Singapore

## **Summary**

#### About the role:

The ED, Public Affairs Asia Aspiring will spearhead policy thought leadership for the Asia Aspiring cluster, staying ahead of emerging trends and aligning with cross-functional teams to drive local and regional policy priorities in Asia Aspiring cluster countries. The role entails fostering collaboration between countries, providing strategic guidance, and executing advocacy initiatives tailored to the cluster's needs. Building strong networks with stakeholders will be crucial in advancing Novartis' objectives across the region.

#### **About the Role**

#### Major accountabilities:

- Represent Public Affairs in Cluster LT and manage Country PA teams taking responsibility for the complete performance management cycle.
- Drive policy thought leadership for Novartis in Asia Aspiring cluster countries on key areas, aligned with overall APMA PA policy priorities.
- Proactively monitor emerging geo political, policy and regulatory topics across the cluster, including through data-driven scenario planning and provide timely, quality insights to management.
- Partner and align with cross-functional partners (e.g. Value & Access, Patient Advocacy, Communications, Medical, Healthcare Systems) to drive Novartis policy priorities locally.
- Align with cluster countries on local policy priorities, and interface with Asia Aspiring cluster country PA leads to calibrate local view and inputs on key policy areas and strategic country plans.
- Align with regional PA Portfolio Advocacy lead to drive regional and local execution of advocacy activities in the Asia Aspiring cluster.
- Build and maintain strong network and partnerships with defined stakeholders across the cluster and lead above-country trade association work for the Asia Aspiring cluster.
- Build regional platforms to support country stakeholder engagement on key policy priorities and compile briefings for senior management.

### **Minimum Requirements:**

### Work Experience:

- Master Degree (e.g. MSc) / University Diploma or equivalent in relevant discipline.
- Extensive years of progressively responsible life sciences industry experience in policy, strategy or policy intelligence roles.
- Strong understanding of the regulatory and legislative environment and emerging legislation especially with focus on healthcare systems funding, pricing, Reimbursement processes.
- Experience in identifying key policy uncertainties and develop predictive scenarios that inform decision-making and risk mitigation strategies.
- Experience in conducting structured horizon scanning and data-driven scenario planning to anticipate future policy developments and their potential impact on the organization.
- Evidence of gathering relevant intelligence, insights and information and staying informed of developing policy trends.
- Fluency in written and spoken English.

#### Benefits and rewards:

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#### **Commitment to Diversity & Inclusion:**

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

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Division

People & Organization

**Business Unit** 

Corporate

Location

Singapore

Site

Mapletree Business City (MBC)

Company / Legal Entity

SG04 (FCRS = SG004) Novartis Singapore Pte Ltd

Alternative Location 1

Selangor, Malaysia

Functional Area

Communications & Public Affairs

Job Type

Full time
Employment Type
Regular
Shift Work
No

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