

# Executive Director, Portfolio Policy

Job ID  
REQ-10027583  
Nov 25, 2024  
Switzerland

## Summary

We're a team of dedicated and smart people united by a drive to achieve together. You will drive portfolio policy for one or more of our Therapeutic Areas (TAs); Cardio Renal & Metabolic (CRM), Oncology, innovative platforms (incl. C&G, RLT), innovative platforms (incl. C&G, RLT) and shape an industry-leading policy strategy to create an optimal policy environment for key Novartis portfolio assets.

You will lead the early portfolio scanning process with Strategy & Growth for assets and develop policy and advocacy strategies for key in-market and launch assets in alignment with a broad range of cross-functional stakeholders. Oncology and Cardio-Renal-Metabolic will be in particular focus beyond innovative platforms. Showing deep knowledge of the pharmaceutical business model, healthcare systems, and political and economic environment, this role will proactively shape the external environment to ensure fast and sustained access to innovation and position Novartis as a trusted partner with healthcare system stakeholders.

## About the Role

Key Responsibilities:

- Represent Novartis externally in TA-specific fora and trade association working groups, with an expectation of leadership and agenda setting.
- Develop and implement transformative policy solutions with focus on key brands and priority markets.
- Drive portfolio policy for the assigned TA and identify key policy priorities aligned with strategy and priorities for the NVS portfolio
- Lead early portfolio scanning process with Strategy & Growth for assigned TA and develop policy strategies and solutions for key in-market and launch assets in alignment with International TA. Partner with cross-functional Teams (e.g. V&A, patient advocacy, communications, medical, healthcare systems) to support design and implementation of policy strategy for assigned TA and to prepare favorable market conditions for priority pipeline assets.
- Align with regions (Europe, APMA, LaCan) and direct reporting countries (US, CN, JP) on local policy priorities for TA.
- Articulate priority policy asks for advocacy activities in regions and key countries across the portfolio and align with regional PA Portfolio Advocacy leads to drive regional and local execution of advocacy activities in the TA. Provide TA-specific thought leadership and insights for GPA-led engagements supporting healthcare system & policy change.
- Develop policy resources, coordinate global events and build coalitions within the TA and align and support implementation of deliverables with cross-functional advocacy partners.
- Based on a strong external network, build policy partnerships and coalitions as required. Provide policy thought leadership for Global Public Affairs led engagements that support healthcare system and policy

change conducive to the Novartis portfolio.

What you'll bring to the role:

**ESSENTIAL CRITERIA:**

- Extensive experience in life sciences policy and/or related fields, incl. policy focused patient advocacy.
- Established, public leadership position in TA-related trade association working group and/or public fora, media.
- Extensive experience in healthcare related roles, preferably focused on pharmaceutical policy.
- Experience representing the pharmaceutical industry in policy environment, with track record of measurable business impact with business and organizational awareness, enterprise perspective.
- Experience with designing and executing market shaping strategies across multiple geographies.
- External orientation, with a strong external network and excellent interpersonal and partnering skills.
- Strategic sense and understanding of portfolio and commercial strategy development, ideally in assigned TA.
- Ability to collaborate and work effectively in a global matrix organization; to prioritize & maximize resources with excellent people & communication skills and Executive presence.
- Fluency in English.

**DESIRABLE CRITERIA:**

- Master's degree in relevant discipline / Advanced degree (PhD, MBA, or equivalent) in Pharmaceutical Sciences, Health Economics, Public Policy, or a related field.

Why Novartis? Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to [inclusion.switzerland@novartis.com](mailto:inclusion.switzerland@novartis.com) and let us know the nature of your request and your contact information.

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**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Corporate Affairs

Business Unit

Corporate

Location

Switzerland

Site

Basel (City)

Company / Legal Entity

C010 (FCRS = CH010) Novartis International AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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