

Manager -Commercial Analytics

Job ID
REQ-10027581
Oct 30, 2024
India

Summary

This role will conceptualize and contribute to development of analytical solutions/products based on either Launch effectiveness, Performance tracking, Patient analytics, Commercial or Market Access analytics and understanding of US Pharma Market dynamics, National, Sub- National and APLD Datasets, Access and other healthcare related databases.

About the Role

Key Responsibility

- Build analytics to support the strategic priorities of the brand
- Provide analytics support to Novartis internal customers on various high complexity analytical reports.
- Facilitate data enabled decision making for Novartis internal customers by providing and presenting qualitative & quantitative analytics.
- Strong analytical and problem-solving skills to extract insights from complex data sets and identify patterns and trends.
- Deliver services through structured project management approach with appropriate documentation and communication throughout the project delivery cycle.
- Build and maintain standard operating procedures (SOPs), QC checklists that will enable timely, detailed and error-free outputs for all projects.
- Develop and maintain knowledge repositories that gather qualitative and quantitative reports of brands, disease areas, macroeconomic trends of Novartis operating markets, etc

Essential Requirements:

- Masters/ bachelor's in technology/ life-sciences/ management
- Experience of 5+ years in Analytical solution development, Patient Analytics, Sales and Patient claims datasets
- Proficiency in SQL, DataKU, Python and US pharma datasets. Knowledge of Statistical modeling or ML is a plus.
- Should understand US pharmaceutical business including its regulatory environment.
- Strong analytical thinking, verbal and written communication skills and exposure to working in cross-cultural environment.
- Should be customer service oriented, proactive, results oriented and should have a consistent track record of providing insights that increase productivity.

Commitment to Diversity & Inclusion:

Novartis embraces diversity, equal opportunity and inclusion. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration and empowers our people to unleash their full potential.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Operations

Business Unit

CTS

Location

India

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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