

P&R Manager

Job ID
REQ-10023654
Sep 27, 2024
South Korea

Summary

- Implements optimal P&R strategies, contributes to the timely listings, expansion and contract renewals of Novartis brands.
- Manage cross-functional teams in the development and submission of value dossiers to HTA bodies.
- Shape P&R environment through generate policy proposal and key stakeholder engagement.

About the Role

Key Responsibilities:

- Strategic Access Manager are public relations experts who coordinate P&R shaping efforts by working with the government (MOHW, HIRA and NHIS), National Assembly, KRPIA, academy and media.
- Leads the development of an optimal brand pricing strategy, in collaboration Global and Region Pricing and Reimbursement and with cross-functional team
- Develops economic evidence and value messages that will secure timely listing and reimbursement expansion of Novartis brands.
- Works closely with all internal cross functional stakeholders determine optimal pricing and access strategy for new and existing products.
- Take responsibility for payer and government relations activities in support of market access objectives.
- Development and implementation of Government relations strategic plan to deliver enhanced and aligned relationships with Government bodies.
- Develop communication strategy relative with Policy Shaping, close communication and alignment with Country Public Affairs and Communication Team
- Participated in industry associations, conferences and other events to represent company position and develop knowledge and relationships.

Essential Requirements:

- + 5 years of value and access experience or relevant experience in pharma industry
- Strong cross-functional collaboration experience
- Challenge-oriented with passion and confidence

- Business level of English proficiency

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Division

International

Business Unit

Innovative Medicines

Location

South Korea

Site

Seoul

Company / Legal Entity

KR01 (FCRS = KR001) Novartis Korea Limited

Functional Area

Market Access

Job Type

Full time

Employment Type

Regular

Shift Work

No

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discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, gender, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration and empowers our people to unleash their full potential.

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