

# Director, Other Radiosensitive Tumors & Rare Disease Communications

Job ID  
REQ-10015277  
Jul 19, 2024  
USA

## Summary

Location: East Hanover, NJ (Hybrid)  
#LI-Hybrid

About the role: The Director, Other Radiosensitive Tumors & Rare Disease Communications leads development and execution of high impact communications strategies for oncology and hematology brands in the United States.

## About the Role

### Your Key Responsibilities:

- Lead and build integrated communications strategy based on deep understanding of market dynamics, communications trends, and audience insights
- Serve as an integral and well-informed partner to cross-functional business teams to identify when and where Communications can drive the greatest impact in support of Brand and Therapeutic Area strategy
- Engage & integrate functional expertise including media relations, digital marketing, internal & executive communications, patient & issues advocacy, and market & audience analytics to drive execution of key Brand and Therapeutic Area programs & activities
- Anticipate and manage risk to Novartis and Brand reputation; advise management of reputational risk associated with specific activities
- Counsel senior management on external and internal communications to help position Novartis as a leader within the therapeutic area
- Build, monitor and evaluate the function's performance to achieve and maintain best-in-class outcomes, while being fully consistent with the evolving legal, regulatory and compliance environment
- Maximize ROI for communications budget and public relations agency

## Role Requirements

### Essential Requirements:

- Bachelor's degree is required; degree subject area in Communication, PR, Marketing or related a plus.
- 10+ years of experience in communications; prior experience in oncology brand communications disciplines strongly preferred
- Management of agency partners and budget
- Crisis and issues management

- Strong strategic and critical thinking skills and collaborative mindset
- Ability to effectively analyze audience and market data to inform strategic communication thinking
- Ability to understand and predict the impact of communications strategies on organizational goals
- Excellent communications abilities including storytelling, writing and presentation skills
- Expertise in managing and implementing integrated (multi-audience, multi-channel) communication plans, campaigns and projects against business objectives and priorities, and measure effectiveness of efforts
- Ability to multi-task and manage complex issues into simple effective solutions; prioritization skills and ability to maximize time and resources
- Leadership within a matrixed organization environment - ability to lead across diverse set of matrixed cross-functional partners and leaders, along with the ability to influence and adapt within a dynamic and ambiguous environment

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

**Commitment to Diversity and Inclusion:** Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

**Novartis Compensation and Benefit Summary:** The pay range for this position at commencement of employment is expected to be between \$174,400.00 and \$261,600.00 / year; *however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities.* The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

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#### **EEO Statement:**

The Novartis Group of Companies are Equal Opportunity Employers who are focused on building and advancing a culture of inclusion that values and celebrates individual differences, uniqueness, backgrounds and perspectives. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to

fostering a diverse and inclusive workplace that reflects the world around us and connects us to the patients, customers and communities we serve.

## Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Division

Corporate Affairs

Business Unit

CTS

Location

USA

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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