

# Director, Public Affairs

Job ID

393079BR

May 06, 2024

China

## Summary

Develop and maintain government relationships with key stakeholders at regional levels to support business growth with applicable policies, procedures and other regulations. This position reports to the Head of Public Affairs, provides cross TA support as One Novartis Voice.

## About the Role

### Major accountabilities:

- Develop and maintain government relationships with key stakeholders of east China at provincial and city levels, e.g. municipal government of Shanghai and cities of east China; provincial/city level authorities of SAMR (NMPA), NDRC, MOFCOM, MIIT, and Customs
- Monitor, interpret and influence the policy environment, political, regulatory, and economic trends and conditions that may impact Novartis businesses
- Develop in-depth knowledge of regional healthcare system and healthcare policies, and keep internal stakeholders timely and well informed. Drive policy advocacy in favor of innovation friendly ecosystem and Novartis positioning through direct engagement and industry associations.
- Drive and coordinate collaboration across TAs on public affairs/corporate responsibilities programs to create a favorable environment for Novartis operation
- Protect Novartis reputation on critical issues/crisis management
- Liaison with Trade Associations, represent Novartis in local external meetings and events to promote regulatory, policy and key business priority objectives.

### Essential Requirements:

- Bachelor degree and above.
- Solid track record of successful government affairs roles with 8+ years experiences in an international company, agency or organization.
- She/he should have good knowledge of Chinese government/political system and profound understanding of China's healthcare industry.
- Strong interpersonal skills and team spirit. Good at project management
- Initiative-taking: be a good communicator and a proactive contributor for identifying internal and external government affairs initiatives and leveraging them for company benefits
- Team work: be an independent yet interdependent player
- Relationship building: be able to forge effective partnerships with external organizations and internal stakeholders, build trust and deliver initiatives
- Excellent English skills in writing and speaking

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Division

People & Organization

Business Unit

Innovative Medicines

Location

China

Site

Shanghai (Shanghai)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Communications & Public Affairs

Job Type

Full time  
Employment Type  
Regular  
Shift Work  
No  
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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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## Director, Public Affairs

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